

Strategic Media Placement
 7669 Stagers Loop
 Delaware OH 43015

Protect Your Vote/ Issue
 Submission Number 9126 Issue 1



NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client:	Protect Your Vote/ Issue	Submission Cost:	6700	Campaign Ref:	BF512100501
Buyer:		Client/Product/Estimate:	EST /2834 /GEN12	Sales Rep:	WCMH Political
Schedule Dates:	10/09/12 to 10/10/12	Weeks:	1	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Protect Your Vote/ Issue	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
1	M-Su 6p News MTWTFSS Isolations: W/C 10/08 .TV...	03	2700	30 Comme	Nbr of Spots	1	2700
2	M-Su 11p News MTWTFSS Isolations: W/C 10/08 .TV...	03	4000	30 Comme	Nbr of Spots	1	4000
Weekly Totals: Total Spots(Ord Spots)					2	2	

				Grand Totals		
				Month 10 Weeks: 4		
				10/08		
Totals				2		2
Spots				2		2
Cost				6700		6700

Grand Totals:	Spots:	2
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Gross Total:	6,700.00
Commission:	1,005.00
Net Total:	5,695.00